

## Scam of the Week: "Kobe Bryant Dead, Dies in Helicopter Crash"

"Today, news broke that sports icon Kobe Bryant and his daughter Gigi died in a helicopter crash. Internet scum are going to exploit this shocking celebrity death in a number of ways, so be careful with anything on anything related to Kobe Bryant's death: emails, attachments, any social media, texts on your phone, anything. There will be a number of scams related to this, so please remember to Think Before You Click!

For KnowBe4 Customers, tomorrow before end of business there will be a new simulated phishing template in the Current Events campaign (search for Kobe Bryant) that I suggest you send to everyone more or less immediately.

### **Tell Your Friends:**

<https://blog.knowbe4.com/bid/394026/scam-of-the-week-kobe-bryant-dead-dies-in-helicopter-crash>